



### **Call For Expressions of Interest**

The Liffey Descent is Ireland's premier paddlesport event since its inauguration in 1959, with over 500 competitors competing in the 2017 event. With the 60<sup>th</sup> anniversary approaching in 2019, the strategic development of the event will require a combination of innovative thinking and respect for the almost 60 years of tradition that the event represents. A successful Liffey Descent will enhance the sport's growth and stimulate and engage event participants and the paddling community, while showcasing the event to a wider audience. This can best be achieved through the combination of a professional management team supported by the wonderful contribution of a great team of volunteers. Consequently, Canoeing Ireland invites Expressions of Interest from event organisers who wish to be considered for selection for co-coordinating and managing the Liffey Descent in 2018 and 2019, with an option on future years.

Organisations that wish to be considered must:

- Be an established entity with a positive trading history of at least two years
- Have been successfully involved in the race management of recent events
- Have experience in outdoor site management
- Have demonstrated effective supervision of volunteers
- Have a history of planning and co-ordination with other agencies:
  - water safety
  - security
  - light and sound
  - infrastructure
  - signage and visibility
  - audio/video
  - caterers
  - transport
  - publicity

Experience in watersports events, particularly paddlesports will be a definite advantage. The successful candidate organisation must commit to engaging with current and potential sponsors, retailers and service providers to deliver the event on a cost neutral basis, with no negative expense legacy for Canoeing Ireland.

Qualified, interested organisations are requested to submit an application consisting of a cover letter, details of relevant experience and an indication of fee structure.

Applications should be sent as attachment to an e-mail, with "Liffey Descent – EOI" in the subject line, sent to [ceo@canoe.ie](mailto:ceo@canoe.ie). The closing date for applications is November 24<sup>h</sup> 2017.

The applications will be considered by the Canoeing Ireland Executive and an appointment is expected in early December 2017.